

Courses for incoming **exchange students**



Pontificia Universidad
JAVERIANA
Cali

[ENGLADA MINEDUCACIÓN No. 12284 de 2011]



AACSB
ACCREDITED

Courses for incoming **exchange students**

Our School offers 6 undergraduate programs:

- Business Administration
- Economics
- Finance
- Marketing
- International Business
- Tourism

Our aim is to support every student to achieve their goals. As an exchange student you can choose from our wide range of courses offered in Spanish and English.

In the colombian higher education system the normal workload for a full-time student is 18 credits per semester. Thus, students usually have to attend from 4 to 6 courses per semester.

Undergraduate students will have access *only* to undergraduate courses and will also have access to a variety of courses from other Schools from our University.

**Go to the next page and take a
look to our courses offered in
English**

Courses offered in English

Course	Credits	Brief description
Business Strategy	3	<p>This course is based on the premise that the performance of any organization is highly determined by its strategic intent and the industry's structure in which it competes.</p> <p>Supported by previous readings, case studies, workshops, and other active learning methodologies, participants apply concepts and techniques to analyze and evaluate the competitive context, make decisions and formulate strategies that generate value.</p>
International Marketing	3	<p>This course presents the impact of cultural, social, political and other aspects of the international environment, on decision-making in the international market.</p> <p>Students will be able to formulate international marketing strategies, identify market opportunities and make decisions regarding its internationalization and/or positioning in the international markets. This course emphasizes the markets of the regions and countries that are more interesting to Colombian foreign trade.</p>

Course	Credits	Brief description
Microeconomics	4	<p>This course concerns the actions of individual consumers and producers of goods and services and their interaction in competitive markets. Therefore, it will cover theory relating to consumer behavior (preferences, rational choice, and demand theory), producer behavior (technology of production, profit maximization, and market supply), and partial and general equilibrium models.</p> <p>In this course, students learn, analyze, and apply key microeconomics concepts in markets where consumers and producers are price takers (competitive markets).</p>
Macroeconomics	4	<p>This course analyze indicators such as inflation, unemployment and different metrics that allow the evaluation of macroeconomic stability, and the dynamics of the short-term economic growth. In addition, the main objectives, instruments and transmission mechanism of monetary and fiscal policy are discussed.</p> <p>Students learn different theories and models and apply them to real data and to current challenges of Latin American countries and Colombia.</p>

Course	Credits	Brief description
Derivate Instruments	3	<p>This course addresses a fundamental part of modern finance. The understanding of derivative instruments is essential in financial markets that are increasingly globalized and interconnected, in which hedging and speculation operations achieved through these instruments allow modern portfolio management.</p> <p>This goal is achieved through the definition, taxonomy, modeling, and valuation of the different types of derivative instruments, thus contributing to the decision-making process of investment, disinvestment, hedging, and risk management that underlies the structuring and management of portfolios of financial assets.</p>
Intercultural Management	3	<p>In this course, students will understand the dynamics of multinational organizations and the aspects related to communication and management of the workforce in an intercultural environment, emphasizing a global mindset, understanding cultural contexts and their barriers, negotiation techniques, and their application in the organizational environment.</p>

Course	Credits	Brief description
Global Supply Chain Management	3	<p>This course provides an understanding of the key processes of global supply chain management required for the effective management of international business.</p> <p>Through the application of different learning methodologies, such as master classes, analysis of business cases, practical workshops using databases, participation of experts guests, and a capstone project to understand how the techniques and methodologies are applied, students will be able to understand the problems of imports and exports at a global level and contextualize at a regional level, developing interdisciplinary perspective.</p>
Intercultural Human Resources Management	3	<p>This course aims to offer the necessary knowledge for the successful intervention of the HRM process, either on the analysis of the subprocesses to identify improvement opportunities or from the fulfillment and monitoring of the operation's activities.</p>

Course	Credits	Brief description
International Finances	4	<p>This course provides the student with the fundamental elements of corporate finance and international economics.</p> <p>The models and techniques addressed in this course, enhance the student's skills to enter international financial markets and acquire adequate knowledge of the management of capital flows in the main currencies, the determination of the exchange rate, purchasing power parity, the different types of financial risk, exchange rate derivative instruments, portfolio theory and the interaction of economic agents in the various international financial markets.</p>
Internationalization Strategies	3	<p>A company's internationalization strategy has to effectively and efficiently match internal strengths (relative to target market/competitors) with the opportunities and challenges encountered in geographically dispersed environments that cross international borders.</p> <p>In this course, students design an international strategy, explaining how a company must change and adapt its core (domestic) business model to achieve an international competitive advantage.</p>

Course	Credits	Brief description
Introduction to Economic Sciences	4	<p>This course is the first contact with the basic principles of economic analysis.</p> <p>It allows the student to approach the way of thinking, analyzing, and finding answers to the economic problems and needs of society using concepts and tools of economic science that are useful for making better decisions analyzing the economic information, and proposing alternative solutions.</p>
International Contracting	2	<p>This course comprises a systematic approach to international contracts and their environment; it provides the fundamental elements for the understanding of international business operations and commercial exchange within the global community.</p> <p>The course covers the study of the main rules applicable to international contracts and their development, the applicable principles, conventions, and treaties that affect and influence the conclusion and execution of contracts.</p>

¿Are you from a Spanish speaking country or have good Spanish skills? ¡Take a look at our full course offer!

- 1 Click [here](#) to go to our website and choose the program your interested in (choose “ir al programa”)
- 2 Choose “plan de estudios” (study plan)
- 3 Finally, choose “ir al plan de estudios” (go to study plan)

Once in this page, a screen as follows will be display:



Please notice that our curriculum is divided into semesters (our bachelors are 8 semester programs that equals to 4 years of study) and that almost all of our courses are available in both terms of our academic year (January-June, July-December)

¿Looking for other course description?

Syllabi of the most requested courses by our international exchange students and more details on courses can be found on: [Syllabus FCEA](#).

Password **FCEA**

If you do not find the syllabus of the course you are looking for, don't hesitate to contact us at incoming@javerianacali.edu.co