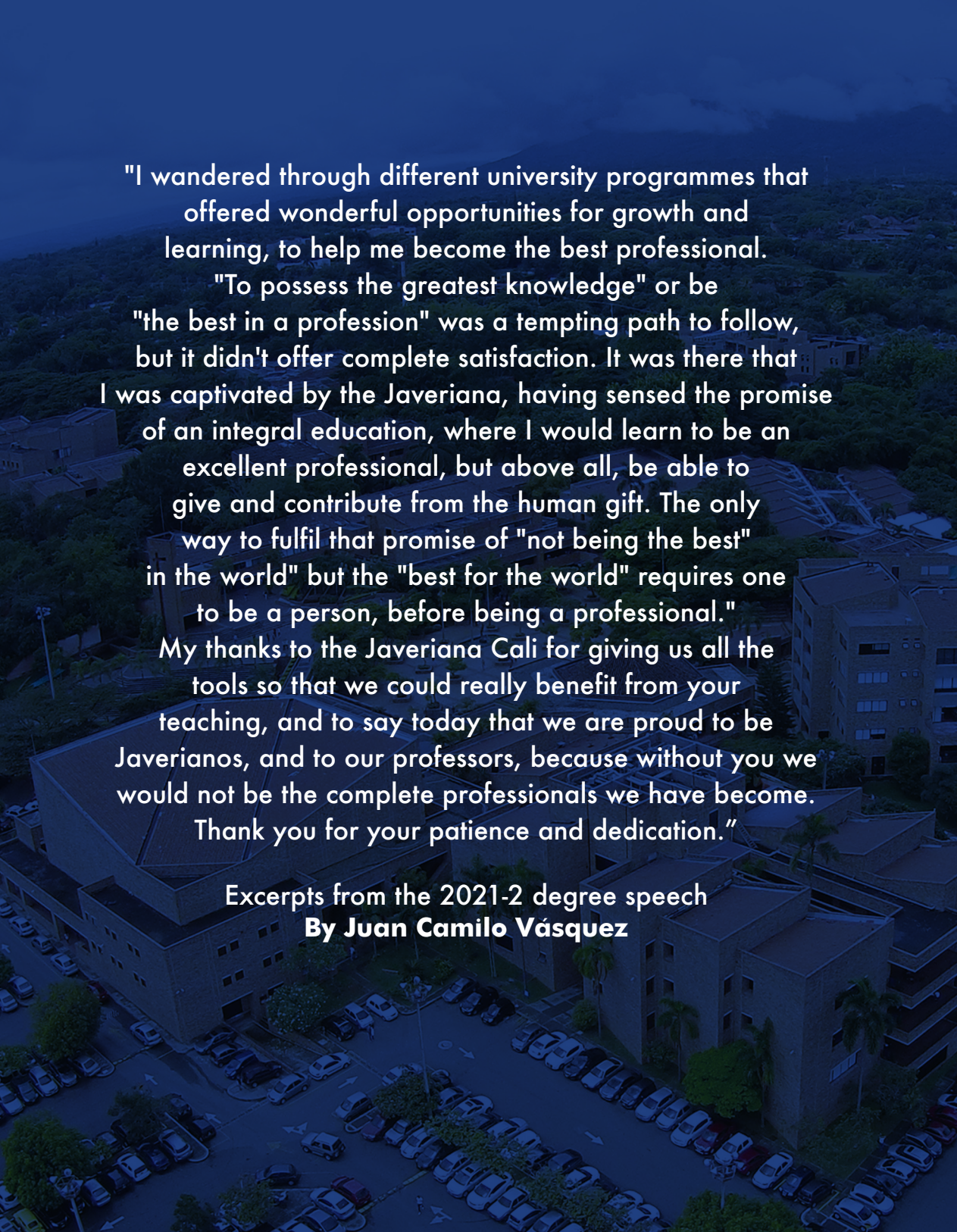




BUSINESS ADMINISTRATION



Pontificia Universidad
JAVERIANA
Cali



"I wandered through different university programmes that offered wonderful opportunities for growth and learning, to help me become the best professional.

"To possess the greatest knowledge" or be "the best in a profession" was a tempting path to follow, but it didn't offer complete satisfaction. It was there that I was captivated by the Javeriana, having sensed the promise of an integral education, where I would learn to be an excellent professional, but above all, be able to give and contribute from the human gift. The only way to fulfil that promise of "not being the best" in the world" but the "best for the world" requires one to be a person, before being a professional." My thanks to the Javeriana Cali for giving us all the tools so that we could really benefit from your teaching, and to say today that we are proud to be Javerianos, and to our professors, because without you we would not be the complete professionals we have become. Thank you for your patience and dedication."

Excerpts from the 2021-2 degree speech
By **Juan Camilo Vásquez**

JAVERIANA *MORE* INTERNATIONAL!

As a Business Administration student there are several options for international mobility.

You can take part in:

- International academic missions
- An International Academic Semester (AIS)
- International internships and assistantships
- International summer school courses

Get connected
with more than

800

universities

in 5 continents
around the world
thanks to our
network of
international
agreements

The International
Relations Office (IRO)
offers support in processes of
the internationalization of the
University's academic and
research programmes.



STUDY PLAN - BUSINESS ADMINISTRATION

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	SEMESTER 5	SEMESTER 6	SEMESTER 7	SEMESTER 8
3 Management Schools	3 Organizations	3 Management planning, Evaluation and Follow-up	3 Organizational Behavior	3 Business Strategy	3 Human Resources Processes	3 Company Consultancy	12 Internship
2 Oral and Written Expression	3 Entrepreneurial Spirit	2 Public Service Administration	3 Generation of Innovative Business Ideas (A2)	3 Quantitative Market research (Exc.M)	3 Commercial Management	3 Coterminal of Master's or In-depth Management Studies	
3 Marketing	2 Qualitative Market Research	2 Algebra and Lineal Programming	3 Statistics for Decision Making	2 Operations Research	3 Company Logistics (B1) (Exc A)	3 Coterminal of Master's or In-depth Management Studies	
3 Basic Mathematics	3 Calculus	3 Financial Mathematics	3 Financial Information Analysis and Creation of Reports	3 Project Evaluation	2 Project Management (B1) (Exc.A)	3 Coterminal of Master's or In-depth Management Studies	
3 Basic Financial Accounting	2 Costs	2 Colombian Democracy and Political Constitution		3 Company Law	3 Complementary Option	3 Ethics and Corporate Social Responsibility	
4 Introduction to Economic Science	2 Humanities 1	4 Microeconomics 1: Perfect Competition	4 Microeconomics 1: National Income and Economic Policy	3 Complementary Option	3 Complementary Option	3 Complementary Option	
0 Formative Experience: University Life	2 Theology 1	2 Elective or English A2	2 Elective or English A2.1	2 Elective or English B1	2 Elective or English B2		
1 Elective (suggestion: Basic Office Informatics)	2 Elective or English A1						
1 Elective (suggestion: Intermediate Office Informatics)	1 Elective (suggestion: Advanced Office Informatics)						

- Administration and Organizations
- Finance
- Humanities
- Strategy and Business Processes
- Basic Sciences
- Complementary Option
- Marketing
- Economics
- Electives
- Legal and political science
- In-depth curriculum

Note: Students may study English and office automatics in their curriculum by means of electives

● You will be able to bring forward subjects in the **Master's program** during the final year of your studies.

- Marketing
- Innovation
- Finance
- International Mobility

The Javeriana business administrator is enterprising, ethical and socially responsible, characterized by their strategic thinking and the ability to propose innovative solutions in

business processes. Their solid academic training will enable them to generate value in the organizations in which they work, focusing their actions on achieving competitiveness and sustainable development.

On graduating as a Business Administrator, you will be able to work in:

- Corporate strategic planning.
- Market intelligence.
- Marketing.
- Sales.
- Human talent.
- Customer service.
- Logistics.
- Quality management.
- Finance.
- Purchasing.
- Conception, management and evaluation of projects.
- Corporate social responsibility.
- Creation of Businesses



"From an early age the ambition of working for the family company was instilled in me.

During school and university vacations, I went to work to learn about all the areas of the company, and it was at that moment that I knew that I wanted to study Business Administration. And the business instruction I received from my grandfather and my father, whose function was to lead the company rather than manage it, were essential in complementing the training that I received at the Javeriana Cali from very good professors.

The fact that our University enjoys high quality accreditation gives us excellent support, while confirming that we have received integral preparation in the academic, social and sporting areas, always at the hand of God. The positive relationships built throughout my career left me with outstanding preparation to be able to interact today in my company."

Joan Andrés Melo Olivares,
Business Administration Graduate
Manager of Frutícola de Colombia

We are the first business administration program in the south-west of Colombia to receive High Quality accreditation

The academic program has a track record of 35 years with more than 3000 alumnae well placed in the labor market.



The most recognized international accreditation in business in the world, which celebrates the excellence of universities in the teaching, research, curriculum development and learning of their students.

You will be trained as an administrator with a **focus on management,** and will develop innovative thinking for the formulation of strategies

We have laboratories for:

- Marketing and Logistics
- Business consultancy
- Accounting and Finance + BVC point (Colombian Stock Exchange)
- Games and Strategic Thinking
- Applied Economics
- Center for Innovation and Entrepreneurship Campus Nova.

Why study BUSINESS ADMINISTRATION at the Javeriana Cali?

You will learn the skills needed to start and grow with an **entrepreneurship.**

From their first position, **the salary of Javeriana administrators is above** the average of that of administration graduates from other universities of the city.

You will receive experiential learning: **role plays, learning challenges, simulations, case discussion and analysis.**

You can obtain the double international degree with the Montpellier Business School in France.

Montpellier is an international business school and one of the main grand schools in the European country. Its programs have the triple international accreditation of EQUIS, AMBA and AACSB.



YEARS
MULTICAMPÚS
ACCREDITATION

JAVERIANA
ES *MÁS*



BUSINESS ADMINISTRATION

Develops creative and innovative solutions to
lead all types of organization

For more information

contacto@javerianacali.edu.co

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SNIES 1040 - Dur. 8 semestres diurna - 144 créditos - Registro calificado 021980 del 18 de noviembre de 2021 por 7 años
Este programa se ofrece y se desarrolla en Cali, Valle del Cauca. Formación profesional universitaria.
Acreditación: RES. 006415 del 22 de abril de 2022 por 8 años.